



# Lernern Gazette

BORN SEPT 2020

SPECIAL EDITION



## From the President's Desk

Gram Tarang Vocational Education and Training (GTVET), established in 2020 as the social entrepreneurship outreach entity of Centurion University, was conceived and designed to be a socially responsible and humanly sensitive organization that provides a vertical mobility platform for education

and career progression to all, especially those who, struggle through the formal education system.

Under the umbrella of GTVET, Lernern, branched out to specifically to deal with the needs of the blue collar segment, which faces several challenges in career building including absence of aspiration, lack of recognition and lack of mobility that stunts their professional growth.

Lernern aims to fill the gap and provide the much-needed pathway to enable this segment to move from the blue to the grey and eventually to the white-collar segment. Lernern provides youth with the opportunity to LEARN and EARN simultaneously – hence, the name. Lernern uses Ed-Tech as a medium to impart education converging the theoretical as well as practical knowledge and action learning aspects.

The USP of Lernern is that it is designed to be exclusively student-centric and industry sensitive. We are well aware that one size does not fit all, which is why we analyze each individual's learning performance to understand students' needs and thereby modify the pedagogy and content delivery for a perfect fit. This creates an enabling and encouraging ecosystem that ensures the students absorb the most and perform their best while being aspirational for the Next.

***"Don't count your days - make your days count"***

– Prof. Mukti Kanta Mishra



## Foundation Day - The Legend Begins

Lernern was founded on September 1, 2020 with the goal of making technology-enabled education accessible to everyone, particularly blue collar workers.

The 1st of September is especially significant to the Lernern family because it is the birthday of Late Mr. Aditya Saikia, Lernern's former CEO.

The Foundation Day was ceremonially observed in the presence of Mr Aditya Saikia's wife and 4-year old son, and the Lernern team. After paying tribute to Mr. Aditya Saikia, everyone present was given a Remembrance Book dedicated to Mr. Aditya Saikia which contained the team's experience and good wishes for Aditya Sir.

On this day, the "Aditya Saikia Centre for Advanced Skilling" was dedicated to him, on the University's Campus at Bhubaneswar, to keep his memory alive for all time to come. This Lab is used to teach advanced skill to students from all walks of life.

Lernern is committed to provide opportunities to all those who want to build a professional career but are constrained by various challenges. This organization is meant to make it possible to everyone to attain their fullest potential and shape their own future, learning while earning.



Shradhanjali to the Late Mr. Aditya Saikia,  
Former CEO, Lernern





Did you just say Learn AND Earn at the same time?!!



## Lernern is ...

The edtech arm of Gram Tarang Technical Vocational Education & Training Pvt. Ltd (GTVET), a high-performance blue-collar staffing services, skills training & apprenticeships provider working towards its mission of making technology enabled learning for all. The company is especially focused on those at the bottom of the pyramid and primed to touch 1 million users by 2025. It has been incubated under Startup Odisha at Centurion University, a leading Skills University.

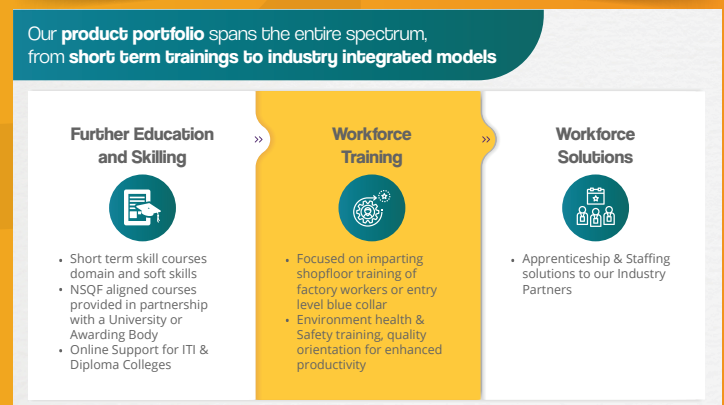
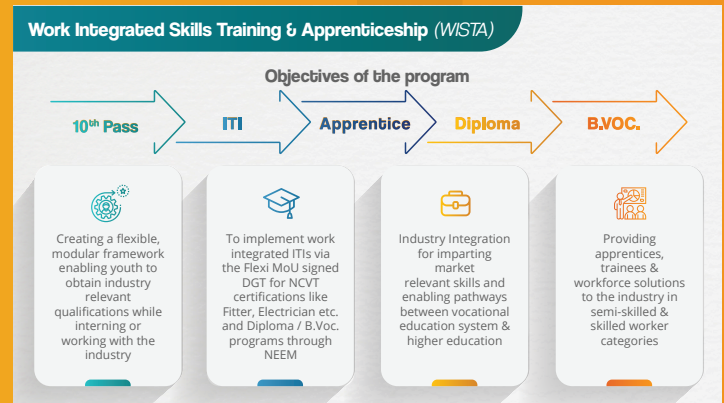
Tracing its roots to the premium skill development company in India, the founders of Lernern have extensive expertise in grassroots level community mobilization, delivery of technical vocational education & training through short, medium & long term courses, setting up & managing a skills university, large scale Pan India skill assessments and operating an accredited Center of Excellence.

The team has pioneered a 'Work integrated Skill Training & Apprenticeship' program which enables further education for

blue collar workers in India by integrating academia & vocational education with industry. Blue collar workers enroll for various courses on the technology platform accredited by Directorate General of Training (DGT) & Skills Universities which enable accumulation of credits towards higher qualifications while working.

Several pilots have been on the ground since 2015 in industrial clusters of Bangalore, Coimbatore, Pune and NCR with leading industry partners like Café Coffee Day, Haier, Carrier Media etc. The employer benefits through better retention, increased labour productivity and many have willingly co-sponsored the training fee. The Covid pandemic gave Lernern the opportunity to develop a technology platform which enabled a quicker scale up of the programs.

Presently Lernern works with 180 industry partners and has 10,000 students enrolled working towards an overall vision of 1 million active learners by 2027.



### Our value proposition to industry



#### Recruitment & Selection

- Pan India Recruitment & deployment
- Strong in Labour surplus states for migrant workers
- Blended with localized recruitment
- Assessment & Selection tools customized to Industry requirement



#### Statutory Compliance

- Internship, Apprenticeship & NEEM Apprentice programs allow students to work for 3 years after class XII or ITI
- Staffing vertical takes care of all statutory compliances



#### Continuity & Productivity

- Training of blue collar staff is low because of high attrition
- Low adoption of tech and business practices -
- INDUSTRY 4.0 readiness
- Skilling & work integrated programs permit longevity, industrial safety, quality training and productivity enhancements and productivity enhancements



#### Performance Management

- Pre-deployment training for 1 month to 1 semester in case of freshers
- Career Path linked with training, qualifications
- Assessments & supervisor evaluation given credits and counted towards higher degree

Staffing Solutions

Wista Solutions



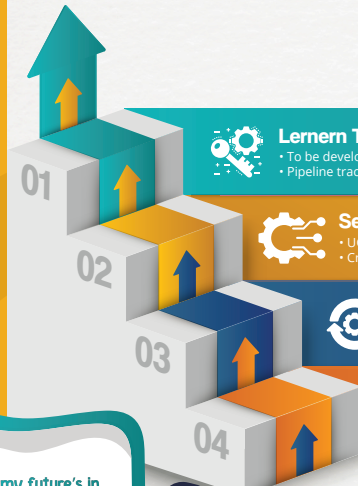
## SHAPING FUTURES THROUGH EDTECH

### Navigated Learning System



**Gooru Navigator** is a “GPS for Learning” that locates each learner in terms of their knowledge and mindsets, then recommends an adaptive pathway of activities based on a learner’s proficiencies, language of instruction, and access to technology. The pathway continuously based on performance to guide each learner to their learning destination. Gooru Navigator enables system change with tools for parents, instructors, and school leadership that provide real-time evidence of learning and struggles.

Our **technology platform seamlessly** allows us to navigate the **life cycle of a trainee**, from curriculum to placement



#### Lerner Trainee Life Cycle Management System

- To be developed inhouse
- Pipeline tracking, student counseling, registration, batch creation, trainer assignment, attendance tracking



#### Seamless Data integration with Partner University systems

- UGC approved University certifications in partnership with state universities
- Credit accumulation, banking & transfers through articulation agreements & API



#### Competency Management System: Partnership with Gooru

- Navigated learning system with state of the art analytics & competency tracking
- Exclusive partnership for India VET & open API with Lernern platforms



#### Work Experience Credit transfer & Job Portal

- Students will be working full time and supervisors will facilitate internal assessments
- Delivery is structured in a way to make it convenient and flexible
- Additional access to Job Portal

Hey, my future's in the palm of my hand!



### OUR INDUSTRY PARTNERS



	Flexi NCVT Certifications	Work Integrated Diplomas & Degrees	Technical Vocational Skills	Employability Skills	Workforce Training
<b>Duration</b>	2 years	3 years	6-12 months	24-64 Hours	16-40 Hours
<b>Eligibility</b>	10 <sup>th</sup> Pass; 18 Yrs	12 <sup>th</sup> Pass; 18 Yrs	5 <sup>th</sup> Pass	Anyone	Anyone
<b>Curriculum &amp; Certification</b>	(NCVT (DGT, MSDE, Flexi MoU)	DVoc/BVoc Centurion University, Kaziranga, Glocal	Lernern Certification with CUTM Credits	Lernern Certification with CUTM Credits	Lernern Certification with CUTM Credits
<b>Courses</b>	- Industrial Fitter - Industrial Electrician	Manufacturing, Electrical, Automotive, Retail, Hospitality, & Sales, SCM	- Garment Construction Techniques - Fashion Design	- Employability Skills - Total Quality Management	- Industrial Safety - Prevention of Sexual Harassment
<b>Delivery Model</b>	60% OJT 30% Online 10% Physical	60% OJT 30% Online 10% Physical	70% Online 30% Activity based	70% Online 30% Activity based	70% Online 20% Activity based 10% Physical



## Major Landmarks

And counting...

### Lernern and NSDC Sign MOA for 3-year skill training Program

Lernern, represented by Mr. Abhinav Madan, CEO and National Skill Development Corporation (NSDC), represented by Mr. Ved Mani Tiwari, COO signed an MOA on 19 August, 2021 as partners for skill training students over a period of three years. This partnership will help students avail training programs at cost without having to pay GST.

### British Council Project, "I-Works"

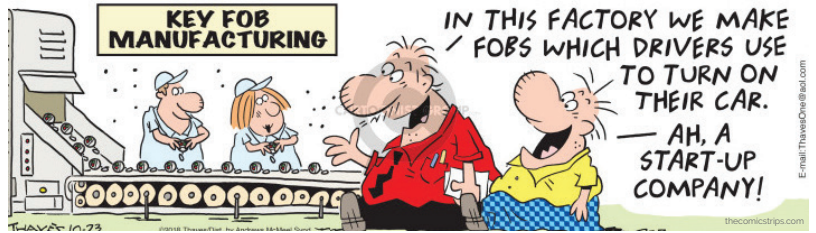
This project has two components – one for India and one for the UK. The pilot batch was launched and attended by Staffing Manager, Mr. Dhananjaya Behera, Mr. Nabin Dash, Mr. SN Bhattacharya and delegates from 5 different countries, at Metaflex Doors (India) on 25 February, 2020. This project allows its participants to study while working, which makes it easier for professionals to advance their careers without compromising their jobs or income. The inauguration of the pilot training program was commemorated with the plantation of a tree in the presence of Mr. Aditya Saikia, Former MD, Mrs. Babita Rawat, Director Metaflex Doors, Mr. Santosh Korada, HR Head, Metaflex, Mr. Dhananjaya Behera, Staffing Manager Lernern and the delegates from the British Council.



### TPI Meeting at Delhi Office

A TPI meeting was conducted on 1 October, 2021 at the Delhi Office with Mr. Abhinav Madan, MD & CEO, Mr. Sajjan Varghese, COO, Mr. Vaibhav Bhouraskar, Vice President, Mr. AR Yadav, General Manager, Mr. Dhananjaya Behera, Staffing Manager, NCR, Mr. Pramit Mishra, Training Manager and all Delhi Office Staff. The meeting had representation from 30 partners from all over the country.

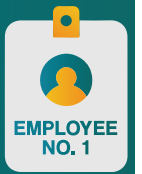
At the meeting Flexi MoU 2.0 was launched and GOORU Platform was showcased. The event ended with lunch. To celebrate these milestones, Mr. Abhinav Madan threw a party for the staff of the Delhi Office.



Lernern Milestones



## Celebrating Mr. Ashutosh Padhy's journey!



Mr. Ashutosh Padhy currently has 18 years of experience in Strategic Finance in Accounts. He is among the oldest employees in our organization.

Mr. Padhy was born to a Brahmin family and has been brought up in the district of Kendrapada, Odisha. His father is a farmer, and his mother a house-wife. He lives in a joint family and is blessed with a 10-year-old son.

Mr. Padhy completed his graduation from Utkal University in 1998. His professional journey started with a job in the former Jagannath Institute of Technology and Management (JITM), now Centurion University, in 2008. He joined the organization as an 'Accounts Assistant'.

In 2009, He was transferred to Centurion University of Technology and Management (Bhubaneswar Campus) where he joined as a Cashier.

In 2010, along with managing the University's accounts, Mr. Padhy joined GTET as an Accounts Manager. During 2016-17, he was promoted to AGM Finance. In 2020, he joined Lernern as GM-Finance. He also partially took over the responsibilities of GTET.

## Harekala Hajabba: An Inspiration



In 2020, the President of India conferred the Padma Shri award on Mr. Harekala Hajabba, an illiterate orange vendor, from a village called Mangaluru. The prestigious award recognized the remarkable efforts of Mr. Hajabba in constructing a school and revolutionizing rural education in Mangaluru.

All of this began when a foreigner approached Mr. Hajabba to purchase some oranges. Unfortunately, he could not converse with the customer because he did not speak English. Mr. Hajabba was upset because he was unable to assist the customer. This is when he had the idea of constructing a school in the village. He wanted the children in his village to have the opportunity to educate themselves so that they could communicate well with others but also build a future for themselves. It took two long, arduous decades for this vision to become a reality. The school, which started with 28 kids, today has 175 students from grades 1 through 10.

With no intention of stopping here, he plans to use all the money he earned through prizes and donations to build more schools and colleges. He has also appealed to PM Narendra Modi to build a pre-university college for children in grades 11 and 12.

Lernern is inspired by this humble yet visionary person, Mr. Harekala Hajabba, who worked so hard to offer education as a tool of change for a better future. We too, aspire to make a difference in the world by opening possibilities for the blue-collar segment, which is so often overlooked. We salute people like Mr. Harekala Hajabba, who work selflessly and tirelessly to make this world a better place.

